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33rd Annual World Gay Rodeo Finals
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World Gay Rodeo Finals®
- Important Media Information -

Whether agency, wire, cable, print, freelance, or independent, photographers and the media are welcome at the World Gay Rodeo Finals®. Here follows general information to assist in your planning for this exciting, colorful, and enormously interesting event October 26-27th 2019.

Rodeo will take place at WestWorld of Scottsdale Main Equidome, 16601 North Pima Road, Scottsdale, Arizona 85260.

Rodeo competition will take place Saturday and Sunday (26-27 October) starting 9am. A wide range of traditional rodeo competitive events, plus fun camp events unique to gay rodeo, are scheduled for spectator enjoyment.

Contestant registration takes place 4-6pm Friday (October 25th) at WestWorld Main Arena. This is an ideal location to see, meet, and arrange interviews with rodeo contestants of your choice. Registration follows a mandatory briefing for the media (below).

A Media briefing will be conducted by ranking rodeo officials and representative from Public Relations. It is scheduled 3:30pm sharp, Friday, October 25th in the Main Hall at Mesquite Arena. As the World Gay Rodeo Finals® is serious business for IGRA and contestants, the principal purpose of the media briefing is to familiarize media staff and photographers on the subjects of procedures, protocols, arena access, and the all-important topic of crew, contestant, & personal safety plus animal welfare. Coincident to the briefing, media representatives will be asked to sign a liability waiver. Press credentials will be issued at the conclusion of the media briefing. A member of the WGRF Public Relations team will be onsite all-day every day from this point to the conclusion of the rodeo on Sunday.

IGRA appearance regulations apply to persons with access to restricted areas. These include wearing a long sleeve shirt (Western style always is nice), long pants (Wranglers are terrific) and suitable footwear. Footwear must be closed toed and cover the foot completely. Cowboy boots are ideal. Work boots or ankle boots suffice the requirement. Keep in mind the rodeo arena and restricted areas are active working areas, so there is a practical side to the rules; not merely appearance. WGRF waives the cowboy hat requirement for the media for practical reasons; but a baseball cap is recommended. Check out Go Pink For Rodeo on Sunday, support local chapter of the American Caner Society.

We look forward to seeing you soon at the World Gay Rodeo Finals® in Mesquite. If you have questions, or for additional information, please contact our public relations director. We're at your service.
