

RODEO PROGRAM MEDIA RATE SHEET

World Gay Rodeo Finals® October 24 - 27, 201
WestWorld Arena – Scottsdale, Arizona

DEADLINE

- Deadline for all content, advertising materials and payment: **September 13, 2019** at 5:00 pm to be included in this publication.
- Email ad content to christi.mikels@gmail.com

PAYMENT

- Payment is due at time of ad submittal. Please send checks to:

WGRF 2019 Program
20140 East Maplewood Lane
Centennial, CO 80016

- Payments may also be made via PayPal at paypaladmin@igra.com

Advertiser Name/Signature

Print	
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Sign	
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Date	Check#
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CC#	
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Exp Date	CSV
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Name on Card	
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Billing Address	
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DESIGN REQUIREMENTS

- Completed advertising files should be Vector or PDF
- Please include a 1/8" bleed around the advertisement.
- All advertising is FULL COLOR
- Program is 8.5" x 11"
- Ad sizes books with 1/2" margins
- **Full Page** ad - Trim Size 8.5" x 11"
With Bleeds: 8.625" x 11.75"
No type within .25" of trim
No Bleeds: 7.5" x 10"
- **Half Page** - Trim Size 8.5" x 5.5"
With Bleeds: 8.625" x 5.625"
No type within .25" of trim
No Bleeds: 7.5" x 4.875"
- **Quarter Page**
3.625" x 4.875"
- **Business Card**
3.625" x 2.325"

IGRA is not responsible for ad content, lost or damaged artwork. If it is determined that your art does not meet the specifications listed, you will be contacted and apprised of any changes. The advertiser certifies that all photos and copy lawfully belongs to him/her and that clearances have been obtained for copyrighted images. Further, the advertiser is responsible for claims and facts contained within his/her ad. IGRA reserves the right to refuse advertisements of an offensive or obscene nature.

Full Page
(H or V)

\$150.00

Quarter Page
(Horizontal)

\$50.00

Full Page
(Vertical)

\$100.00

Full Page
(Horizontal)

\$100.00

Business Card
(H or V)

\$25.00

