WORLD GAY RODEO FINALS COMMITTEE IGRA CONVENTION, RENO

November 13, 2010

The World Gay Rodeo Finals committee met on Friday, November 12, 2010. Twenty-five people attended representing 15 associations. A list of attendees is attached to this report.

Brian Rogers gave the 2010 WGRF Wrap-up Report.

| | 2009 | 2010 |
|-------------------------|----------|----------|
| Sponsorships | \$28,812 | \$58,015 |
| Vendors | 19 | 28 |
| Contestants | 121 | 101 |
| Stalls | 85 | 67 |
| Attendance (all events) | 1745 | 1886 |
| Friday Party | 0 | 420 |
| Saturday Rodeo* | 840 | 663 |
| Saturday Party* | 355 | 200 |
| Sunday Rodeo | 450 | 253 |
| Sunday Awards | 100 | 150 |
| BOTTOM LINE | +\$1,960 | +\$60 |

* Total Attendance: Includes Comps, Vendors, Badges and VIP Attendees (244)

• Successes include:

Contestant Comfort Sponsorship Vendors Program Teamwork

 Areas of concern were discussed: Low rodeo attendance Selection of Officials Arena Set-up

Tommy Channel led a discussion of the 2011 WGRF which will be held in Ft. Worth, Texas.

2011 Production Plan

Location: Ft. Worth Texas, Watt Arena Hotel: Sub Committee Chair Selections

Selection of Officials – Discussion Suggestions:

- 1. Ask each committee to nominate officials from their ranks for Finals committee approval.
- 2. The Finals committee select with input from the certification chairs and the surveys.
- 3. Set criteria for selection process in advance in writing.

General Discussion

- There will be site tour for the committee date TBA
- Need local point people for sponsorships, arena and host hotel
- Need a corporate sponsorship chair
- Bill Watkins to be asked to devise some logos for use on merchandise that is just the acronym. No year either.

2011 Meeting Dates Announced

IGRA University – St Louis – January 14, 2011 Sunshine Stampede – Fort Lauderdale – April 8, 2011 Rocky Mountain Regional Rodeo – Denver – July 8, 2011 IGRA Convention – Date and Location to Be Determined

Adjournment