



**International Gay Rodeo  
Association**

**2008 IGRA Finals**

**January 1, 2008- February 1, 2009  
IGRA Finals Event On October 11-14 2008**

**Corporate Sponsorship Package**  
March 1, 2008

# **2009 PLATINUM**

## **\$50,000 LEVEL CORPORATE SPONSORSHIP**

- There shall be only **one Platinum Sponsor** for the IGRA FINALS RODEO
- Presenting Sponsor/Naming opportunity for IGRA FINALS RODEO,
- Logo on main page of IGRA web site, at top of sponsorship area and again on IGRA web home page
- One page web page "bio" about sponsor on dedicated page on IGRA web site
- Link from IGRA.com web site to sponsor web site
- IGRA FINALS RODEO Corporate Sponsor banner at ALL IGRA sanctioned rodeos
- Sixty second audio acknowledgement message which will run a total of **four** times at agreed upon IGRA sanctioned rodeos (once each during/near rodeo opening, grand entry, afternoon performance and rodeo closing)
- First right of refusal for renewal in new corporate sponsorship "year"
- Sponsor LOGO inclusion in selected IGRA sanctioned Rodeo Event Programs
- Corporate provided literature placed in all contestant bags at IGRA FINALS RODEO and agreed upon sanctioned rodeos
- Corporate logo on all IGRA FINALS rodeo posters and materials
- Sponsor recognized with funding All Around Buckles at IGRA FINALS RODEO
- Inside Front Cover or Back Cover ad in IGRA Finals Rodeo Program
- Corporate Flag (provided by Sponsor), carried on horseback during IGRA FINALS RODEO opening
- Corporate "in person" recognition during IGRA FINALS RODEO opening
- One corporate booth space at premium location at IGRA FINALS RODEO
- One Chute named for the sponsor at IGRA Finals Rodeo
- 10 tickets to IGRA FINALS RODEO in VIP Seating Area

- Six banners, provided by sponsor, placed throughout IGRA FINALS RODEO Arena and Grounds
- Corporate recognition and thanks contained in three media releases issued by IGRA FINALS RODEO to designated media partners (at rodeo year start, pre Finals Rodeo and post Finals Rodeo)
- May select on a first come, first serve basis to be the sponsor for various programs and services operated by IGRA , to include, but not be limited to:
  - IGRA University
  - IGRA Convention
  - IGRA Royalty Competition
  - IGRA Dance Competition
  - IGRA Association Liability Insurance

# **2009 GOLD**

## **\$ 20,000 LEVEL CORPORATE SPONSORSHIP**

- There may be a maximum of **four** Gold Sponsors
- May select an event class sponsorship for Finals Rodeo (Rough Stock, Camp, Roping, Speed)
- Logo placement on IGRA FINALS RODEO main page web site below Platinum, and again on IGRA.com web page
- Link to sponsor web page from IGRA FINALS RODEO web page
- One page of corporate literature placed in all contestant bags at all IGRA FINALS RODEO sanctioned rodeos
- Corporate logo on all IGRA FINALS RODEO and posters and materials.
- Full Page ad in Finals Rodeo Program
- One Chute named for the sponsor
- Four tickets to IGRA FINALS RODEO in VIP seating area
- Four banners, provided by sponsor, placed throughout IGRA FINALS RODEO Arena and Grounds
- Corporate recognition and thanks in two media releases which occur pre Finals Rodeo and post Finals Rodeo
- May select on a first come, first serve basis to be the sponsor for various programs and services operated by IGRA FINALS RODEO, to include, but not be limited to:
  - IGRA University
  - IGRA Convention
  - IGRA Royalty Competition
  - IGRA Dance Competition
  - IGRA Association Liability Insurance
- First right of refusal for renewal for Gold Level sponsorship

## **2009 SILVER**

### **\$ 10,000 LEVEL CORPORATE SPONSORSHIP**

- Logo placement on IGRA FINALS RODEO sponsors' web page
- Corporate Sponsor banner at IGRA sanctioned rodeos jointly selected by IGRA and sponsor
- Corporate logo on IGRA FINALS RODEO Posters and marketing collateral
- 1/2 page ad in IGRA FINALS RODEO Program
- Sponsor may select, on a first come, first serve basis, to sponsor Security Staff Shirts, Arena Crew Shirts, Chute Crew Shirts, and/or Certified Officials Shirts
- A sixty second audio acknowledgement during afternoon session of IGRA FINALS RODEO Finals Rodeo
- Two banners, provided by sponsor, placed throughout IGRA FINALS RODEO Arena and Grounds
- May select on a first come, first serve basis, the sponsorship for various programs and events operated by IGRA FINALS RODEO, to include, but not be limited to:
  - IGRA Finals Registration
  - IGRA Finals Awards Ceremony
  - IGRA Finals Grand Entry
  - IGRA Finals Rodeo Ribbons
  - IGRA Finals Stock Contractor
- One page corporate literature placed in all contestant bags at IGRA Finals Rodeo
- Two tickets to IGRA Finals, VIP seating area
- Recognition at IGRA Annual Convention

## **2009 TRAIL BOSS:**

### **\$ 5,000 CORPORATE LEVEL SPONSORSHIP**

- Logo placed on IGRA FINALS RODEO sponsors' web page
- Corporate sponsor banner at IGRA FINALS RODEO
- 1/4 page ad in Finals Rodeo Program
- Sponsor recognition by rodeo announcer during IGRA FINALS RODEO Finals Rodeo
- Two tickets to IGRA FINALS RODEO Finals Rodeo, in VIP seating area
- Opportunity to underwrite specific program areas for IGRA FINALS RODEO, and be listed as the "exclusive provider", to include but not be limited to:
  - Board Travel
  - Board and Committee Conference Calls
  - IGRA FINALS RODEO Printing
- Opportunity to provide targeted support and assistance to IGRA FINALS RODEO and teams competing at Finals Rodeo, to include, but not be limited to the following:
  - Underwrite cost of horse stalls, shavings and hay at Finals Rodeo
  - Fuel stipend assistance for horse contestants who trailer to Finals
  - Underwrite cost of ambulance service at Finals Rodeo
  - Underwrite cost of Ferrier and/or Vet at Finals Rodeo